

OPERATION REGULATION FOR PRIZES

PROMOTER

BENETTON GROUP S.r.l. based in Via Villa Minelli 1, 31050 Ponzano Veneto (TV) – VAT number and Tax Code 03490770264.

DELEGATED SUBJECT

PRAGMATICA PLUS S.r.l. based in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) – VAT number and Tax Code 02471610226 – www.pragmatica.plus

TYPE

Prize operation with immediate prize.

NAME

"RAINBOW SCHOOL"

DURATION

The event takes place from 16 August to 16 September 2021.

TERRITORY

- **MECHANICS A:** the initiative is valid where the e-commerce service of the www.benetton.com site is active and for the territory covered by it with the exception of Portugal, Greece and Spain which adhere to the mechanics described below
- **MECHANICS B:** Portugal
- **MECHANICS C:** Greece
- **MECHANICS D:** Spain

RECIPIENTS

All natural persons of legal age (hereinafter referred to as "users") residing in the aforementioned countries and respectively for Mechanics active within them, that during the period of the event will purchase the "Promotional Products" on the www.benetton.com website, in the manner indicated below.

PRODUCTS IN PROMOTION

All of the products of the **United Colors of Benetton Kids' 2021 Collection** fall under the promotion, with the exception of products that are already in promotion, customized and appropriately highlighted.

MECHANICS A

During the period of the initiative indicated in the "DURATION" paragraph, the Users as

described in the paragraph "RECIPIENTS" adhering to MECHANICS A, who place an order/purchase online through the www.benetton.com website, buying "PRODUCTS IN PROMOTION" with a single order/purchase and reaching the minimum required threshold of **€70.00 including VAT**, multiples **not** allowed, will receive **no. 1 half-meter Maxi Pack CARIOCA as a gift**.

It is specified that the participant may receive **only one prize per order/purchase** that is equal to or greater than the required purchase threshold of €70.00 (even if there are multiples).

For the award of the Prize, the closing total of the order/purchase will be taken as the point of reference, i.e. the amount actually paid, net of reductions, discounts and the like.

Participation in the event is free, except for the normal cost of the internet connection agreed upon by each user and their service provider.

The Promoter assumes no responsibility for any access problem, impediment, malfunction or difficulty that may prevent the customer from accessing the WEB service and participating in the promotion.

The Promoter reserves the right to propose better conditions for the participants; these conditions will be brought to the attention of the recipients in the manner provided in the communication of the main initiative, in particular with information on the www.benetton.com website.

PORTUGAL and GREECE - MECHANICS B and C

In the initiative period indicated in the "DURATION" paragraph, the Users as described in the "RECIPIENTS" paragraph adhering to Mechanics B or C, who make an order/purchase online through the www.benetton.com website, buying "PRODUCTS IN PROMOTION", with a single order/purchase, and reaching the minimum required threshold of **€60.00 including VAT**, multiples **not** allowed, will receive **no. 1 half-meter Maxi Pack CARIOCA as a gift**.

It is specified that the participant may receive **only one prize per order/purchase** that is equal to or greater than the required purchase threshold of €60.00 (even if there are multiples).

For the award of the Prize, the closing total of the order/purchase will be taken as the point of reference, i.e. the amount actually paid, net of reductions, discounts and the like.

Participation in the event is free, except for the normal cost of the internet connection agreed upon by each user and their service provider.

The Promoter assumes no responsibility for any access problem, impediment, malfunction or difficulty that may prevent the customer from accessing the WEB service and participating in the promotion.

The Promoter reserves the right to propose better conditions for the participants; these conditions will be brought to the attention of the recipients in the manner provided in the communication of the main initiative, in particular with information on the www.benetton.com website.

SPAIN - MECHANICS D

During the period of the initiative indicated in the "DURATION" paragraph, the Users as

described in the paragraph "RECIPIENTS" adhering to MECHANICS D, who place an order/purchase online through the www.benetton.com website, buying "PRODUCTS IN PROMOTION" with a single order/purchase and reaching the minimum required threshold of **€80.00 including VAT**, multiples **not** allowed, will receive **no. 1 half-meter Maxi Pack CARIOCA as a gift**.

It is specified that the participant may receive **only one prize per order/purchase** that is equal to or greater than the required purchase threshold of €80.00 (even if there are multiples).

For the award of the Prize, the closing total of the order/purchase will be taken as the point of reference, i.e. the amount actually paid, net of reductions, discounts and the like.

Participation in the event is free, except for the normal cost of the internet connection agreed upon by each user and their service provider.

The Promoter assumes no responsibility for any access problem, impediment, malfunction or difficult that may prevent the customer from accessing the WEB service and participating in the promotion.

The Promoter reserves the right to propose better conditions for the participants; these conditions will be brought to the attention of the recipients in the manner provided in the communication of the main initiative, in particular with information on the www.benetton.com website.

PRIZE

The prize consists of no. 1 half-meter of **Maxi Pack CARIOCA**, with a market value of **€14.90 including VAT**.

The prize will be sent to the Participant with the goods purchased, at no extra charge, according to the shipping methods detailed in the specific "SHIPPING" section on the www.benetton.com website.

The delivery of the prize is guaranteed according to the general conditions of the transport available on www.benetton.com in the aforementioned section.

The prize is not replaceable, it cannot be converted into money, nor can it be exchanged for one or more different prizes, with or without the addition of money, even if of lower value.

Under no circumstances can the Promoter be held responsible for any problems arising during the use of the prize.

In the event that the prize provided has undergone changes/updates of form or substance with respect to the promised model, or if it is no longer produced/marked by the manufacturer/supplier, the Promoter agrees to deliver a prize to the Customers of equal or greater value with equal or superior functionality and performance.

The color and any decoration of the prizes displayed on the advertising material are indicative and may vary depending on availability from suppliers.

The images reproduced in the advertising of the initiative, as well as their settings, have the sole purpose of presenting the prizes.

METHOD OF PRIZE DELIVERY

The prize will be awarded automatically by the system upon payment of the purchased promotional products.

The prize will be sent to the entitled party together with the ordered goods, to the address entered during registration with their credentials, on the www.benetton.com website.

The payment of the purchased product(s) must be made according to the traditional payment methods provided by the Site itself.

The Promoter does not assume responsibility for the following:

- for any orders placed at different times from those described in this regulation;
- for any technical problems in accessing the website for reasons that are out of their control.

AWARDS

The prize money paid out in the manner provided for by the initiative, pursuant to Art. 7 paragraph 1 letter b) of Presidential Decree 430/2001, is not covered by a deposit as the premium is paid upon purchase or request, or upon the fulfillment of the conditions provided for by the mechanics.

MEANS OF COMMUNICATION

The event will be advertised in the newsletter; the advertising message will be consistent with this regulation.

This regulation, in the official version, is kept and can be requested from **PRAGMATICA PLUS S.r.l.** with registered office in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - www.pragmatica.plus - info@pragmatica.plus as the party authorized by the Promoter to domicile the documentation relating to this event.

A certified copy of the original will be deposited at the Promoter's registered office while an extract copy, identical in content, will be available for the entire duration of the event on the www.benetton.com website.

Any changes that, in compliance with the rights acquired by the participants, should be made to regulations during the course of the event will be promptly communicated to the Recipients with the same methods of communication used for the public reserved for these regulations.

PROCESSING OF PERSONAL DATA

The processing of the data collected on the occasion of this initiative will be carried out in accordance with the European Regulation no.679/2016 (General Data Protection Regulation), for the sole purpose of managing the prize operation.

The participation and communication of data by the participants will be understood as an explicit manifestation of consent to its processing for the exclusive purpose of carrying out the operations related to this initiative.

Pursuant to the aforementioned legislation, participants may at any time have access to said data, request their modification, cancellation, or oppose their use by writing to the Promoter at the aforementioned registered office.

Ponzano Veneto, 29 July 2021

BENETTON GROUP S.r.l.
Legal Representative
