

# COLORS

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## **COLORS 66: BEST WISHES**

For the next issue, to be published at the end of the year, COLORS asked people living in the four different corners of the world, from a butcher in Dublin to a witch doctor in Uganda, from a bus driver in Jerusalem to a Yoga teacher in Bombay, from a pygmy to a man with 43 wives, from a 13-year old prostitute to an 85 year-old professional poker player, what do they really wish for society, love, politics, cars, work, culture, sport, health, weather, money and so forth.

A sort of global survey about what the world wishes for the world.

The result is a "pocket format" issue of COLORS called BEST WISHES: 365 pages filled with the most personal, controversial, politically incorrect, utopian, honest, and embarrassing wishes.

An issue that offers a unique portrait of the world: a world where AIDS is just a meaningless sequence of letters, where people living in poverty prefer to stay poor rather than become rich and worry about becoming poor again; where the bird flu killed all the pigeons in Paris and where people can change gender for a week; where Palestine exists, the human species has been upgraded to level 2, animals talk Finnish and the Pope goes on hunger strike to obtain free medicines for Africa. A world with no passports, teleport as a main means of transportation, an American President elected by non American people, free plastic surgery and millions of lottery winners driving around their luxurious cars. A world not as it is, but as people think it should be.

An extraordinary document on the world's frustration and a source of inspiration for everyone that prefers to look at what it could be, rather than complaining about what it is.

BEST WISHES. To try to understand if escaping reality means giving up trying to change it, or is the first step to creating a new one.

COLORS 66. On sale from the end of December 2005.

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